

C 41673

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Name.....

Reg. No.....

P.G./INTEGRATED P.G. ENTRANCE EXAMINATION, APRIL 2023

JOURNALISM AND MASS COMMUNICATION

Time : Two Hours

Maximum : 100 Marks

Answer all questions in Part A (1 -60).

Each question carries 1 mark.

1. Which among the following FM Radio Stations is run by Malayala Manorama ?
 - (a) Club FM.
 - (b) Radio Mirchi.
 - (c) Radio Mango.
 - (d) Big FM.
2. Who is the Editor-in-Chief of Malayala Manorama ?
 - (a) Philip Mathew.
 - (b) Mammen Mathew.
 - (c) Thomas Jacob.
 - (d) Jayant M. Mathew.
3. Who is the Chief Editor of Deshabhimani ?
 - (a) K. J. Thomas.
 - (b) V. B. Parameswharan.
 - (c) Puthalathu Dinesan.
 - (d) K. V. Sudhakaran.
4. Who is the author of "The Courtesan, the Mahatma and the Italian Brahmin : Tales for Indian History" ?
 - (a) Salman Rushdie.
 - (b) Shashi Tharoor.
 - (c) Jeet Thayyil.
 - (d) Manu S. Pillai.
5. Who authored "Environmentalism : A Global History" ?
 - (a) Vandana Shiva.
 - (b) Sunderlal Bahuguna.
 - (c) Rajendra K Pachauri.
 - (d) Ramachandra Guha.

Turn over

6. Who organised Kerala Literature Festival 2023 in Kozhikodu Beach ?
- (a) DC Kizhakkemuri Foundation.
 - (b) Kerala Sahitya Academy.
 - (c) Government of Kerala.
 - (d) The New Indian Express.
7. Fourth edition of Mathrubhumi International Festival of Letters 2023 was held at Kanakakunnu Palace grounds in February 2023. What was the theme of this festival ?
- (a) Humanity Must Unite.
 - (b) Shadows of history, lights of future.
 - (c) Letters without Borders.
 - (d) Lighting the Future.
8. Which of the three Malayalam feature films sent by India as it's official entries for the Best Foreign Language Film Category at the Academy Awards ?
- (a) Guru, Adaminte Makan Abu and Jallikkattu.
 - (b) Elippathayam, Chemmeen and Swaham.
 - (c) My Dear Kuttichathan, Nirmalyam and Uttarayanam.
 - (d) Vastuhara, Amma Ariyan and Marana Simhasanam.
9. The first ever biography of Karl Marx in any Indian language was written in 1912 by _____.
- (a) E. M. S. Nambudiripad.
 - (b) A. K. Gopalan.
 - (c) K. Ramakrishna Pillai.
 - (d) A. Sreedhara Menon.
10. He was born in Pretoria, South Africa and moved to Canada at the age of 18. He is one of the billionaires of the world as founder and CEO of many companies, including automobiles, solar energy and social media. Who is this business magnate ?
- (a) Bill Gates.
 - (b) Mark Zuckerberg.
 - (c) Bernard Amault.
 - (d) Elon Reev Musk.

11. There are nearly 50 radio stations in Kerala, both in the public and private sectors. Which among the following is located in Palakkat district ?
- (a) Ahalia Voice. (b) Radio Mcfast.
(c) Ente Radio. (d) Janavani FM.
12. The first radio station in Kerala began broadcasting from Palayam, Thiruvananthapuram on 12th March 1943. What is the name of this station ?
- (a) Akashavani. (b) Royal Radio.
(c) Travancore Radio. (d) Chithira Thirunal Radio.
13. There are *two* State Universities located in Malappuram district. Which are these universities ?
- (a) Veterinary and Animal Science University and Malayalam University.
(b) Calicut University and Malayalam University.
(c) MG University and Health Sciences University.
(d) Calicut University and Kerala Digital University
14. Which is the only Deemed-to-be University specialising in Cardiology and Neurology in Kerala ?
- (a) AIIMS. (b) NISH.
(c) KIMS. (d) SCTIMST.
15. The first newspaper publication in Kerala ?
- (a) Paschimodayam. (b) Nazrani Deepika.
(c) Rajyasamacharam. (d) Njananikshepam.
16. Who is the Editor of Chandrika ?
- (a) Seethi Sahib. (b) P. K. K. Bava.
(c) Kamal Varadur (d) C. P. Mammu Keyi.
17. Television broadcasting in Malayalam began in ———.
- (a) 1985. (b) 1975.
(c) 1980. (d) 1970.

18. Which is the first Malayalam TV Channel in the private sector ?
- (a) Manorama TV. (b) NTV.
(c) Amrita TV. (d) Asianet.
19. Which film of Charlie Chaplin carries a long speech for World Peace :
- (a) Gold Rush (b) One AM.
(c) Modern Times. (d) The Great Dictator.
20. What is Hindenburg Research ?
- (a) A subsidiary company of Adani Group.
(b) A stock broker in Mumbai.
(c) An investment research firm in New York.
(d) A fake news detector firm.
21. Ramsar Convention is related to ———.
- (a) Conservation and wise use of wetlands.
(b) Carbon-neutral movement.
(c) Asia's development initiatives.
(d) Innovations in rural development.
22. Which of the following is a mismatch ?
- (a) Saraswati Samman - K.K. Birla Foundation.
(b) Shanti Swarup Bhatnagar Prize - CSIR.
(c) J.C. Daniel Award - Prem Nazir Foundation.
(d) Ezhuthachan Award - Government of Kerala.
23. The first open univeristy in Kerala, established in 2020 is in memory of ———.
- (a) Indira Gandhi. (b) A. P. J. Abdul Kalam.
(c) Ezhuthachan. (d) Sree Narayana Guru.
24. Which is the first Malayalam film produced with crowd funding ?
- (a) Swayamvaram. (b) Amma Ariyan.
(c) Aarkkariyam. (d) Peruvazhiyambalam.

25. Who directed "The Great Indian Kitchen" ?
- (a) Jeo Baby. (b) Dileesh Pothan.
(c) Anwar Rasheed. (d) Mahesh Narayanan.
26. What is "first bell" ?
- (a) Digital classes through KITE - VICTERS.
(b) A serialised radio drama programme.
(c) It is a text for pre-primary classes.
(d) It is campaign programme against drug abuse.
27. International Film Festival of India is held every year in ———.
- (a) Ramoji Rao Film City, Hyderabad.
(b) Panaji, Goa.
(c) Thiruvananthapuram, Kerala.
(d) Bangaluru, Karnataka.
28. William Randolph Hearst and his arch rival Joseph Pulitzer are credited with the creation of yellow journalism through their business rivalry. Hearst's life is portrayed in a classical fictional film by Orson Welles. Who is the hero in the movie ?
- (a) Joseph Cotton. (b) George Colouris.
(c) Charles Foster Kane. (d) Roy Collins Kane.
29. The first to present projected moving pictures to a paying audience on 28 December 1895 in Paris ?
- (a) Thomas Alva Edison. (b) William Henry Fox Talbot
(c) Louis Jacques Mande Daguerre. (d) Luis Lumiere and Aguste Lumiere.
30. A week-long Nishagandhi Dance Festival was conducted in February 2023 at the Kanakakunnu Palace grounds. Who organises this annual festival ?
- (a) Kerala State Sangeetha Nadaka Academy.
(b) Bharat Bhavan.
(c) Kerala State Tourism Department.
(d) Kerala State Cultural Department.

Your task in the following 5 questions (31 - 35) is to find out errors, if any. Each sentence is written in three parts - (a), (b) and (c) as a continuous sentence. If there is no error in any of these three parts, you can mark "d" with a tick mark [✓]. If there is an error indicate this part with a tick mark [✓].

31. (a) Despite the efforts by the health staff.
(b) To isolate the covid - 19 infected patients.
(c) It had be spread to other propie in the village.
(d) No error.
32. (a) As many as 1,500 proposals will included.
(b) In the short-listed category.
(c) With an outlay of Rs 10,000 crore.
(d) No error.
33. (a) The Consortium for Educational Communication.
(b) The apex body of EMMRCs under the UGC.
(c) Will be organised a month-long video production workshop early next month.
(d) No error.
34. (a) Action would be taken against.
(b) Those who run their vehicles above 100 kms. an hour.
(c) Said the Transport Minister.
(d) No error.
35. (a) The Disciplinary Committee which met on 25th January :
(b) Noted that the present rules.
(c) Would had to be redrafted.
(d) No error.

Fill in the blanks of the following five questions (36-40) with the appropriate words given.

36. As she ——— the movie she refused to write a review of it :
 (a) Could not appreciate. (b) Not like.
 (c) Do not appreciate. (d) Have not liked.
37. Don't poke ——— into another's affairs.
 (a) Your nose. (b) Your feet.
 (c) Your eyes. (d) Your hair.
38. He ——— eat only 2 idlies in the morning.
 (a) Is. (b) Uses to.
 (c) Used to. (d) Has.
39. If you violate the rules ——— punished.
 (a) You will be. (b) You must
 (c) You should. (d) You are being.
40. India will take ——— Pakistan in the boy's final of the Asian Squash
 Championships ——— Chennai.
 (a) Up ——— with. (b) For ——— at.
 (c) On ——— in. (d) Take ——— in.

Find out the word which denotes the near opposite meaning of the following 5 underlined words (41 - 45) from the choices given.

41. Squander :
 (a) Save. (b) Divert.
 (c) Exhaust. (d) Overdo.
42. Abuse :
 (a) Flatter. (b) Praise.
 (c) Care. (d) Damage.
43. Bravery :
 (a) Fear. (b) Unbravery.
 (c) Cowardice. (d) Frighten.

Turn over

44. Extravagant :

- (a) Cheap.
- (b) Inexpensive.
- (c) Careful.
- (d) Thrifty.

45. Moribund :

- (a) Breathing.
- (b) Alive.
- (c) Terminal.
- (d) Sinking.

Find out the word which denotes the nearly same meaning of the *five* underlined words (46-50) from the choices given :

46. Frequent :

- (a) Repeated.
- (b) Intermittent.
- (c) Repetitive.
- (d) Habitual.

47. Persuade :

- (a) Coax.
- (b) Exhort.
- (c) Spread.
- (d) Cajole.

48. Manipulate :

- (a) Devise.
- (b) Control.
- (c) Maneuver.
- (d) Beguile.

49. Exist :

- (a) Real.
- (b) Stay.
- (c) Continue.
- (d) Live.

50. Languish :

- (a) Feeble.
- (b) Weak.
- (c) Despirited.
- (d) Fade.

Look at the underlined part of each sentence. Below each sentence are given three possible substitutions for the underlined part. If any one of the part is more appropriate, select the part as the answer. If none of the substitutions improves the sentence, mark (d) as your answer.

51. The party has already banned ten years ago :

- (a) Had been.
- (b) Is.
- (c) Had.
- (d) No improvement.

52. He repairs electronic equipment for the last 5 years :

- (a) Had repaired.
- (b) Has been repairing.
- (c) Has repairing.
- (d) No improvement.

53. He run very fast on seing the tiger :

- (a) Had run.
- (b) Ran.
- (c) Has been running.
- (d) No improvement.

54. His bravery is praised by everyone :

- (a) Was being praised.
- (b) Is being praised.
- (c) Has praised.
- (d) No improvement.

55. When we were at home use clean our clothes every week :

- (a) Had cleaned.
- (b) Were cleaned.
- (c) Used to clean.
- (d) No improvement.

Answer the following 5 questions (56 - 60) on current affairs :

56. Election to the Legislative Assembly of ——— was conducted on 16th February 2023 :

- (a) Nagaland.
- (b) Uttarakhand.
- (c) Tripura.
- (d) Meghalaya.

57. The presence of which toxic substance was detected in the 452 samples of milk collected from Kerala, in the third week of February 2023 ?

- (a) Aftatoxin MI.
- (b) Ochratoxin.
- (c) Deoxynivalenol.
- (d) Zearalenone.

Turn over

58. Who is Nicola Sturgeon ?

- (a) A Minister in New Zealand on a peace mission to Russia.
- (b) The visiting US envoy to Bangladesh.
- (c) First Minister of Scotland who announced her resignation.
- (d) President of Scottish National Party.

59. Who is Minnu Mani ?

- (a) This girl from Wayanadu will be playing for Delhi Capitals in the WPL
- (b) This Kerala girl will be in Royal Challengers Bangaluru
- (c) This girl from Wayanadu will be playing for Mumbai Indians
- (d) This girl from Wayanadu will be playing for Gujarat Giants

60. RCB Women's team will be mentored by _____.

- (a) P. V. Sindhu.
- (b) Sania Mirza.
- (c) Nirupama Sajeew.
- (d) Ankita Raina.

(60 marks)

Part II

Answer all the questions in Part II. Expand the following.

61. VICTERS.

62. ODEPEC.

63. NIIST.

64. POCSO.

65. AWBI

(5 marks)

Explain why the following were in the news recently. Answer each in not more than 50 words in English :-

66. BBC.

67. Nikki Haley.

68. Smriti Mandana.

69. LIFE Mission.

70. Team Jorge.

(15 marks)

71. Translate the following into Malayalam :

Fortythree women and 57 men who have completed their treatment at Mental Health Centre (MHC), Peroorkada, and have shown an improvement in their condition have not been taken back by their families, the Director of Health Services has informed Kerala State Human Rights Commission. Of them, 24 women and 42 men are from other states, a report from DHS, V. Meenakshi said.

Commission chairperson Antony Dominic directed that those not accepted by their families be shifted to government-designated rehabilitation centres. Dominic has visited the MHC on November 17 last and given directions to the government. Following this, the DHS convened a meeting to discuss the implementation of rehabilitation centres for the welfare of those people who have been cured of their mental ailments.

A modern psychiatric and forensic wards will be constructed at a cost of Rs. 5.6 crore at MHC. A new outpatient block will also be established. The number of employees will be enhanced and the cooking duty will be given to Kudumbashree, Dominic's report said.

(10 marks)

Turn over

72. A UNESCO - funded report published recently by the New York - based International Centre for Journalists says 75 % of women journalists, who were part of a global survey had been targeted by online violence and 20 % said they had been physically attacked. What is your response to this report in the Indian context. Discuss in not less than 250 words in English.

(10 marks)